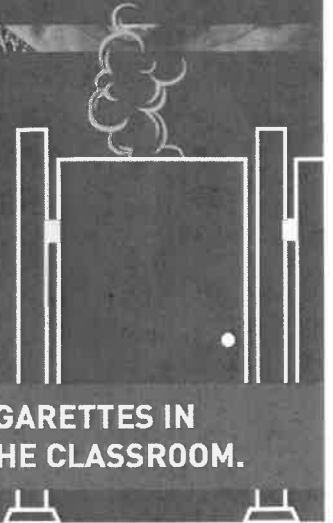


In the past year alone,  
**vaping among  
high schoolers** has increased **78%**

How much **do you know** about the epidemic?

E-cigarettes, also known as “vapes,” are becoming increasingly popular among teens.<sup>1,2</sup>

In fact, they are the most commonly used tobacco product among both middle and high school students. You may have already seen or heard about students vaping in your school, but it is important to know that certain types of vapes can be used very discreetly.



**SOME TEENS REPORT USING E-CIGARETTES IN SCHOOL BATHROOMS AND EVEN IN THE CLASSROOM.**

Learning more about the different types of e-cigarette products is an important first step in addressing youth vaping.

## DID YOU KNOW:

E-cigarettes come in a variety of shapes and sizes and may not look like a tobacco product, which can make them hard to spot.<sup>3</sup>

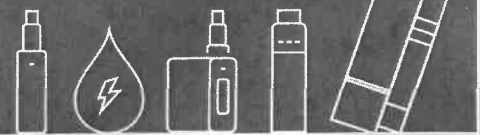
Some devices popular among teens—like JUUL and myblu—are as small as a USB flash drive and even look like one.

Certain products emit very low amounts of aerosol or “vapor,” which makes them easier to use discreetly than combustible cigarettes.

Most e-cigarettes contain nicotine, the same highly addictive drug in cigarettes.<sup>4,5</sup> Some e-cigarettes may contain as much nicotine as a pack of 20 regular cigarettes.<sup>3</sup>

## A Big Problem...

## A SMALL DEVICE



Over  
**10.7 million**  
youth aged 12–17  
are at-risk for using  
e-cigarettes.<sup>6,7</sup>